

eBALTICS: BUILDING EFFECTIVE PARTNERSHIP NETWORKS

THE 12TH INTERNATIONAL CONFERENCE "BALTIC IT&T 2008"

QUALITATIVE EDUCATION FOR ALL IN THE 21ST CENTURY

INNOVATIVE E-SERVICES FOR SMEs

CIO / ICT INDUSTRY SESSION

WORKSHOP ON SECURITY: INTERNET AND INFORMATION SYSTEMS

SEMINAR: E-HEALTH READY HOSPITAL

TELECENTRE LEADERS FORUM - EUROPE

INNOSME WORKSHOP



April 9-11
Rīga, LATVIA
Radisson SAS Daugava Hotel

Baltic IT&T 2008

FORUM eBALTICS:
INFORMATION TECHNOLOGIES
AND TELECOMMUNICATIONS
IN THE BALTIC SEA REGION

UPDATED INFORMATION AND REGISTRATION

www.ebaltics.com/forum2008

WELCOME TO BALTIC IT&T 2008 FORUM

Benefits of the Forum:

- Exchange of good practice and cooperation between stakeholders of E-services, security of Internet and information systems, E-skills, E-commerce, E-inclusion, E-health and other fields;
- Information on ICT market and future development trends;
- Co-operation in cross-border projects in the Baltic Sea Region and Central and Eastern European Countries;
- Development of expert and organisational networks for E-inclusion, E-commerce and information security promotion;
- Discussions, exchange of experience and an opportunity to develop new contacts;
- The right place for government and international organisations officials and policy makers, industry leaders, executives and ICT experts to meet;
- Ability to find new ideas, new clients and new co-operation partners.

Who should attend:

- Government officials and decision makers;
- Business executives and directors;
- ICT managers and specialists, CIOs;
- NRA's, network operators and service providers;
- ICT auditors and consultants;
- Marketing and new service managers;
- ICT companies, international trade organisations and associations;
- Small and medium enterprises (SMEs);
- Municipalities and regional development agencies;
- Hospital leaders and E-health specialists;
- Internet and information security experts, ICT lawyers;
- Information society leaders, telecentres management;
- Teaching staff and management of training institutions,
- Decision makers for education strategy and policy makers.

Forum main language: English

Organisational partners:

Ministry of Economics of Latvia, telecentre.org, ISACA Latvia chapter, InnoSME project.

Supported by:

Secretariat of Special Assignments Minister for Electronic Government Affairs of Latvia, Ministry of Transport of Latvia, Ministry of Education and Science of Latvia, Information Society Development Committee under the Government of the Republic of Lithuania, Department of State Information Systems, Ministry of Economic Affairs and Communications of Estonia, Association INFOBALT (Lithuania), Estonian Association of Information Technology and Telecommunications (ITL)

The 12th International Conference "Baltic IT&T 2008"

Annual conference "Information Technologies and Telecommunications in the Baltic Sea and CEE Region" is one of the most important ICT forums in the Baltic States. Major topics of the conference this year will be qualitative education for all in the 21st century, innovative e-services for SMEs and CIO / ICT industry.

Qualitative Education for All in the 21st Century: Fostering Competitiveness, Growth and Jobs

Session will explore the challenges and opportunities of delivering that quality of education and the role of ICT therein. The opening session will focus on long-term strategies and policy for e-skills in Europe and Baltic Sea Region countries. General and higher education as well as life long learning and employability issues will be covered during the further sessions. Target audience of the session is entire education ecosystem - education leaders, decision makers, strategy and policy makers; education institutions' directors, rectors and deans, teaching staff, administration; NGOs, IT industry representatives and others representing information society.

Innovative E-services for SMEs

Session on April 10th will provide best practice of innovative e-services in public sector and acquired benefit from such solutions as well as there will be discussed dissemination of e-services, different access and reuse policies. Session on April 11th aims at presenting the state of the art in the field of e-business, the exploration of perspectives and challenges, as well as practical aspects such as security of different payment systems, legislation and standards.

CIO / ICT Industry Session

Organised for the first time on the Baltic IT&T Forum it aims at presenting the growing ICT and CIO's role in organisation, technology and market trends as well as innovative approaches and services in ICT industry.

Workshop on Security: Internet and Information Systems

Workshop will feature a professional discussion of information security, covering such issues as information security awareness raising, management of information security, legal aspects of this process, as well as specific information security incidents and how they have been resolved. Target audience of the workshop are IT and information security managers and practitioners, security specialists and auditors, as well as state administration representatives and SMEs executives.

Seminar: E-health ready hospital

Health service provider managers will find what are the pre-conditions of a successful preparation and realisation of E-health plans. Hospitals, government agencies, technology vendors and software developers will share their experience and show practical demos - solutions like Patient management systems (PMS, EPR), Enterprise resource management systems (ERP), Radiology and Visual diagnostics archiving (RIS, PACS). Solutions also will be practically demonstrated for individual participants in a separate demo hall.

Telecentre Leaders Forum - Europe

It will provide a unique opportunity for invited participants to share skills, compare experiences, learn best practices and strengthen connections across the diverse E-skills and E-inclusion programmes in Europe. Telecentre practitioners, program leaders and development partners from NGOs across Europe will attend.

InnoSME Workshop

The challenges of InnoSME project is to identify potentially innovative SMEs from the different ICT subsectors located in the New Member States, access their capabilities and improve their conditions in order to facilitate their participation in RTD projects of the FP7. The main aim of the workshop is to disseminate the InnoSME project services and potential impact.

Telecentre Leaders Forum - Europe

Organised by: telecentre.org

9.30-18.00

Major objectives:

- To provide telecentres practitioners a chance to gain practical skills and learn about new services that can be used to improve their services;
- To develop concrete strategies for enhancing the spirit of networking, peer-to-peer learning and collaboration amongst telecentre practitioners in Europe through Telecentre.Europe network;
- To search for common solutions to challenges faced by telecentre practitioners in Europe such as telecentre sustainability, access quality volunteer services, benchmarking and project evaluation, fundraising at the European Union;
- To encourage the development of concrete collaborative activities that offer solutions to telecentre challenges.

Participants limited to Telecentre.Europe network members

Telecentre Leaders Forum - Europe

Organised by: telecentre.org

9.00-18.00

Workshop: Security - Internet and Information Systems

Supported by: Ministry of Transport of Latvia, European Network and Information Security Agency (ENISA)

Co-organised by: ISACA Latvia chapter

Partner: Ericsson

9.30-18.00

Opening

Ainars Slesers, Minister of Transport of Latvia (invited)

Information security in Europe: study on feasibility of European Information Alert Sharing system (EISAS)

Marco Thorbruegge, European Network Information Security Agency (ENISA)

Presentation from Secretariat of Special Assignments Minister for Electronic Government Affairs of Latvia

Illegal content. Rising Problem of Nowadays Internet Security

Rytis Rainys, Head of Network and Information Security Division, Communications Regulatory Authority, Lithuania

Consolidation of Emerging IT Systems Within Your Organization

Harijs Buss, CISA, Latvia

Secure and Robust Communication

Dr Martin Gustavsson, Michael Berg, Ericsson

Wednesday, April 9

Lessons learned from last year's cyber-attacks to Estonia
Rain Ottis, Cooperative Cyber Defence Centre of Excellence, Estonia

Legal aspects of IT security in Europe
Dr Martin Maisner, Partner, Rowan Legal, Check Republic

On security issues of the mobile PKI solution
Ramunas Sablinskas, Baltic Wireless PKI Forum, project manager, Product Department, UAB Omnitel, Lithuania

Balance between outside protection and self responsibility
Egils Sturmanis, VITA-CSIRT Manager, State Information Network Agency, Latvia

Incident management, tools and techniques
Jacques Schuurman, SURFnet, the Netherlands

CERT experience in Latvia
Baiba Kaskina, CERT project manager, Institute of Mathematics and Computer Science, University of Latvia

CERT experience in Estonia
Hillar Aarelaid, CEO, CERT Estonia

Psychological aspects of Internet and information security
Dace Berzina, lecturer, Latvia

Security Awareness for Society: who is responsible
Ilze Murane, IS Security Manager, Bank of Latvia

Panel discussions

- Everyday Security - responsibility chain
- Who is responsible for information security awareness education (children and grown-ups)?

Seminar: E-health ready hospital*

Organised by: Microsoft

9.15-17.30

Main topics:

- National E-health update: background, future, first national E-health projects progress, hospital needs and government options;
- How to prepare Latvian hospitals for E-health, and take the best experience from institutions and service providers from Europe;
- Partner news, solutions for enterprise resource management, performance and collaboration optimisation, patient management, radiology/PACS, laboratory and others.

InnoSME Workshop

Organised by: InnoSME project

14.00-17.30

Presentation of the InnoSME project, it's tools and systems for SME participation, exposition of good practices from other SMEs in RTD FP, practical case studies

Maxime Bouillard, Project and Information Officer, TeleRegions Network

Official Opening of the Conference

Baltic IT&T 2008

Plenary Sessions

Principal partner: Exigen Services

9.00-13.00

Opening key-note

Valdis Zatlers, President of Latvia (invited)

Welcome address

Prof Imants Freibergs, President, Latvian Information and Communication Technology Association (LIKTA)

Role of governments and business in information society development in EC countries

Ina Gudele, Special Assignments Minister for Electronic Government Affairs of Latvia

New role of ICT companies in global economy

Doug Mow, Chief Marketing Officer, Exigen Services, USA

Europe's long term agenda for internet and network security

Presentation from European Network Information Security Agency (ENISA)

Competitiveness in the Global Economy

Jan Muehlfeit, Chairman Europe, Microsoft Corporation

Emerging technologies and infrastructures in Europe

Mario Campolargo, Director, Directorate F: Emerging Technologies and Infrastructures, Information Society and Media Directorate-General, European Commission (invited)

E-Skills Development: Supply vs. Demand Approach - How They Meet

Dr Krasimir Simonski, Deputy Chair, State Agency for ITC, Co-chair of the Telecentre.Europe Task Force, Bulgaria

Review of information society processes in Lithuania

Aurimas Matulis, Director, Information Society Development Committee under the Government of Lithuania

Key lessons from Estonian eGovernment development

Linnar Viik, Associate Professor, Estonian IT College

Fostering E-inclusion and employability

Carlos Zorrinho, National Coordinator, Lisbon Strategy and the Technological Plan, Portugal

Discussion

Thursday, April 10

Parallel sessions: Qualitative Education for All in the 21st Century

Supported by: Ministry of Education and Science of Latvia

Session partner: Microsoft

14.00-18.30

Opening key-note

Tatjana Koke, Minister of Education and Research of Latvia

Education in the 21st century. Microsoft vision.

Dr Monika Kavanova, Education & Marketing Manager, Central & Eastern Europe HQ, Microsoft Corporation

ICT as a tool for school and education management in Estonia

Jaak Anton, Estonian Ministry of Education and Research

Norway's experience and policy to develop competitive skills

Jan Peter Stromsheim, Adviser to Minister, Ministry of Education and Science, Norway

ICT role in long term education strategy in Finland

Jouni Kangasniemi, Senior Adviser, Education and Science Policy, Ministry of Education, Finland

General education

K12 strategy and key projects in Latvia

Presentation from Ministry of Education and Science of Latvia

European SchoolNet contribution to the e-skills agenda

Alexa Joyce, Manager of European SchoolNet

Personal, integrated Internet services and online communities for everyone

Jevgenijs Junkins, Service Engagement Manager, Microsoft Latvia

Sandra Opmane, Windows Client Product Manager, Microsoft Latvia

e-Learning addressing vocational education needs: Case

Study of Ergli secondary vocational school in Latvia

Janis Judrups, Baltijas Datoru Akademijs

'School of the Future' or 'schooling for the future'?

Mike Lloyd, Solutions Specialist, Microsoft Education Solutions Group - London HQ

Session presentations, if applicable, will be supplemented with open discussion and best practice sharing about the building blocks of the 21st century general education, like: innovative teaching and learning, interactive content, schools of the future, innovative teachers and more.

Parallel sessions: Innovative e-services

14.00-18.00

Assessment of the Impacts of E-Business Policies

Werner Korte, Director, Empirica GmbH

Private sector use of eServices and re-use implication

Karlina Vaivade, Project Manager, Aksedo, Latvia

Interoperability in E-government for register integration, electronic identity management

Peter Brown, Chair of the CEN eGovernment Focus Group

Public Sector Information on Digital Networks: Toward a Better Understanding of Different Access and Reuse Policies
Graham Vickery, ICCP/DSTI, OECD

Implementation of the Services Directive

Annele Andresson-Bourgey, European Commission

InnoSME project experience to facilitate SME participation

Francisco Loras, Secretary General, TeleRegions Network

Citizen, internet and adolescent democracy: Latvian example of eParticipation

Rita Rudusa, editor-in-chief, Latvian public policy website politika.lv

Estonian E-police system

Virgo Riisapapp, Estonian Police

Electronic Procurement Systems

Gvido Janevics, director, Electronic Procurement State Agency, Latvia

Other topics:

Innovative content services

Parallel sessions: CIO / ICT Industry Session

Partner: Latvenergo Telekomunikācijas

14.00-18.00

ICT industry development trends in Europe

Michail Skaliotis, EUROSTAT

The CIO function & organisation in Europe

Peter Hagedoorn, President CIO Platform the Netherlands; member Advisory Board EuroCIO, the Netherlands

The next generation of global outsourcing

Doug Mow, Chief Marketing Officer, Exigen Services, USA

Latvenergo IP based Open Electronic Communication Network - innovative approach to the intelligent house

Andris Skadins, AS Latvenergo, ITT Sales director, Latvia

Innovating Energy Efficiency

Veiko Sepp, Ericsson

SOA and beyond

Andris Anspoks, CIO, Rigas Satiksme, Latvia

Best practice and experience of CIOs: how business processes and efficiency was improved with the help of ICT: Tapeks noma

Ricards Batarags, Chairman of the board, Tapeks noma, Latvia

Other topics:

IT Service management

Friday, April 11

Sessions: Innovative e-services for SMEs
Supported by: Ministry of Economics of Latvia
9.00-16.30

Opening key-note

Kaspars Gerhards, Minister of Economics of Latvia

European Aspects and Policy for Competitiveness and Innovation

Daniel Bunch, Deputy Head of Unit of ICT for Competitiveness and Innovation, DG Enterprise & Industry, European Commission

State Policy for creating innovative and competitive business environment in Latvia

Presentation from the Ministry of Economics of Latvia

Innovations in E-business: Best Practise and Experience

Prof. Kurt Monse, Managing director, FTK GmbH, Germany

Innovative e-services case study: Telehelp

Sergejs Simonovs, director, LatInSoft, Latvia

Innovative e-services case study: IF Online

Janis Kesteris, CIO, IF Latvia

Innovative e-services case study: Goldratt

Paul Lumi, Goldratt, Estonia

Card Payment system and security

Zanda Brivule, director, First Data International, Latvia

Integrated bank payment system and security

Dainis Berzins, member of the board, Hansabanka, Latvia

Is M better? A critical look at the m-payment industry.

Karlis Andersons, director, CityCredit, Latvia

To PayPal or not - Experiences and Alternatives

Dr Leo Selavo, Assistant Professor, Department of Computer Science, University of Latvia

Discussion

Training session (14.00-16.30)*

E-commerce today and tomorrow

Legislation and standards in e-business

Agris Repss, Sorainen Law Office, Latvia

Personal Data Protection

Signe Plumina, director, Data State Inspectorate, Latvia

Consumer Protection and Advertising in e-business: legal aspects

Ieva Baldina, Consumer Rights Protection Centre, Latvia

E-commerce implications on tax, accounting, and public policy

Presentation from State Revenue Service, Latvia

Best practice case study

Martins Svans, director, x-net, Latvia

Parallel sessions: Qualitative Education for All in the 21st Century

11.30-16.30

Higher Education

Universities - Underutilised Potential for Life Long Education and Training

Prof Juris Borzovs, Guntis Arnicans, Dainis Dosbergs, Maksims Kravcevs, Kriss Rauhvargers, Valdis Prodnieks, Darja Smite, Maris Vitins, University of Latvia

The need of industry involvement in university education - how it is practiced at Blekinge Institute of Technology

Dr Fredrik Wernstedt, Assistant Professor and Manager of the Software Engineering and Computer Science programs, Blekinge Institute of Technology, Sweden

E-learning in Higher Education: Case Study of Latvia University of Agriculture

*Dr Irina Arhipova, Dean of the Faculty of Information Technologies, Latvia University of Agriculture
Signe Balina, Director, Datorzinibu centrs, Latvia*

Effective, affordable and relevant Student Computing strategies

Mike Chase, Education Program Manager, Microsoft Education Solutions Group - London HQ

Using competence based learning to transform a University: Case Study of INHOLLAND University, Netherlands

Bas ten Holter, Winvision, The Netherlands

Session presentations, if applicable, will be supplemented with **open discussion** about the Competitive University in the 21st century, reviewing such questions as the new role of universities in today's challenging environment, student centred education systems, and services oriented higher education institutions that can attract the best students of the global market.

Friday, April 11

Life Long Learning

Developing long term e-skills strategies in Europe

David White, Director, Lifelong learning, DG Education and Culture, European Commission

Needed future skills and mobile learning

Riitta Vänskä, Senior Manager, Education & Research Policy, Nokia Corporation, Finland

IT Night for students

Ulla Scherfig Gilberg, Project manager, ITEK, Denmark

E-skills for employability and competitiveness of SME's

Ekaterina Fedotova, Director, IDEA Project (Open world of IT), Telecentre.Europe, Russia

Window to the Future Input to the Development of Life-long Learning in Lithuania

Loreta Krizinauskiene, Director of Association Langas / Ateiti / Window to the Future, Lithuania

Time of revolution in Computer-based Testing: The Innovative Solutions of the Lithuanian ECDL TestEngine

Dr. Eugenijus Telesius, CEO, ECDL Lithuania, Lithuania

E-learning in Corporate Environment

Andris Kikans, Board member, Datorzinibu centrs, Latvia

Eminus: a European project to educate disabled citizens anywhere, anyplace

Bas ten Holter, Winvision, The Netherlands

Remarks:

Some of the speakers or presentation titles invited / to be confirmed

* Working language: Latvian

BALTIC IT&T 2008 OFFICIAL RECEPTION, APRIL 10

A reception in honor of the Baltic IT&T 2008 Forum Participants will be held on April 10 at the Radisson SAS Daugava Hotel Talavera restaurant. The reception for all Forum participants and guests will begin at 7:00 p.m. End of the reception is scheduled approximately for 9.00 p.m.

Invitations to the reception are included in the Forum package, which you will receive at registration.

The reception is hosted by:

LIKTA
Latvian Information
and Communications
Technology Association

EXIGEN[®]
services

Friday, April 11

Closing event

The Closing cocktail of Baltic IT&T 2008 will take place at the Atrium of Radisson SAS Daugava Hotel at 4.30 p.m. Friday, April 11.

*More details see on Forum Web site:
www.ebaltics.com/forum2008*

April 8–11

THE 12TH INTERNATIONAL CONFERENCE BALTIC IT&T 2008, APRIL 10-11

PARTICIPATION FEE: 360 EUR + VAT (18%) / 250 LVL + VAT (18%)

(Participants from the public sector from the Baltic States can apply to the Conference Organizers for a reduced registration fee - 125 EUR + VAT (18%) / 85 LVL + VAT (18%))

! Special fee for LIKTA (The Latvian Information and Communications Technology Association) members:

170 EUR + VAT (18%) / 120 LVL + VAT (18%)

! Special fee for representatives from public educational institutions:

70 EUR + VAT (18%) / 50 LVL + VAT (18%)

PARTICIPATION FEE INCLUDES:

Welcome reception on April 10;

2 days of the forum (April 10-11);

Lunches and coffee breaks (April 10-11);

Complete Forum documentation.

WORKSHOP ON SECURITY AND INFORMATION SYSTEMS, APRIL 9

ADDITIONAL ATTENDANCE FEE:

70 EUR + VAT (18%) / 50 LVL + VAT (18%)

PAYMENT DETAILS:

PAYMENT: SIA "DMG", Reg. No. 40003344870,
Raina bulv. 29, Riga, Latvia

FOR ACCOUNT WITH: Latvijas UNIBANKA, Branch Centre,
Riga, Latvia, SWIFT code: UNLALV2X

BENEFICIARY ACCOUNTS:

For LVL: DMG, Account No. LV77UNLA0001100261689,
Latvijas UNIBANKA, Branch Centre

For EUR: DMG, Account No. LV10UNLA0001102261289,
Latvijas UNIBANKA, Branch Centre

REGISTRATION DEADLINE: the last day
of registration is March 25, 2008

MORE INFORMATION AND REGISTRATION:
www.ebaltics.com/forum2008

VENUE, ACCOMMODATION AND TRAVEL DETAILS

VENUE AND ACCOMMODATION

The Forum will be held at the Radisson SAS Daugava Hotel, Kugu str. 24, Riga

Radisson SAS Daugava Hotel

Tel.: + 371 6706 1111

Fax: + 371 6706 1100

www.radissonsas.com

www.riga.radissonsas.com



Radisson SAS Daugava Hotel is the official Forum Hotel.

Please, note that special accommodation rates are offered only for Forum delegates.

THE RATES ARE:

Standard Single Room: 100 EUR /night (VAT, breakfast included)

Standard Double Room: 119 EUR /night (VAT, breakfast included)

Business Class: 149 EUR /night (VAT, breakfast included)

TRAVEL

For arranging your flights to Riga, we suggest to use the following information sources:

- Air Baltic Corporation (Operating direct flights to/from Riga)
You can find flight schedules as well as book flights online at www.airbaltic.com
- Kaleva Travel Agency: www.kalevatravel.lv

USEFUL LINKS

In order to find more information about Riga and Latvia, please, check the following links:

www.inyourpocket.com/latvia/riga/en/ –

arrival, hotels, local essential information

www.virtualriga.com – hotels, maps, travel info

www.uzkartes.lv – interactive maps of Latvia:

institutions, leisure, shopping, transport, services

www.bank.lv – The Bank of Latvia,

financial information, exchange rates

www.weatheronline.co.uk/Latvia.htm,

www.meteo.lv – Weather online Riga, Latvia

VISAS

Information regarding entry visa requirements is available on the web site of the Ministry of Foreign Affairs of Latvia:

www.mfa.gov.lv

Principal partner:



Session partner:



Partners:



Technology partner:



Official Internet provider:



Media partners:



Organised by:



Supported by:



Organiser's profile:

For over 13 years, Data Media Group has been faithful to its commitment to identify where the market growth is and to present new growth sectors and directions. The result is the most dynamic, most trusted Baltic family of events, research services, publications and Web sites in the ICT market place of Baltic Sea region, Central and Eastern Europe. As the ICT market continues to evolve and new technologies emerge, one thing will remain the same. We'll continue our corporate commitment to be the most qualified Baltic marketing partner for you.

Forum organiser's office:

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